Program Agenda for Digital India Week

Location

STPI and registered units/institutions

Proposed agenda

Pre-Event Activities (during last week of June 2015)

- Posting of event details on the Organization's website/ social media pages etc and mailers to the employees and other members
- Inviting local media personnel at the event
- Registration of Participants

Main Event (during first week of July 2015)

- (**5 min**) Start with National Anthem
- **(30 min)** Inauguration- Unit/Institution Director/Head, Invitees for the programme
    - o 5 Min. speech (focus on Digital India, ICT industry, employment etc)
    - o Digital India Films and Promos (which will be shared by NeGD)

- **(60 min)** Session around the following topics (*professionals, researchers, NIC, IT Dept etc*)
    - o Digital India
    - o Digital service/e-services
    - o IT industry & trade
    - o Cyber security & hygiene; e-Waste and Swachh Digital India
- **(120 min- optional)** Digital India Exhibition
    - o Broadcast/streaming of IEC videos & other audio-visuals content of Digital India
    - o Stalls by local industries etc., to showcase their digital products/services
    - o Demo of STPI Services (which will be shared by STPI)
- Posting of updates, photos on organization's website/ Social Media pages etc.,

Post Event Activities

- o Reports – Number of Participants, Details about programme and items included in the programme, photographs, feedback from participants etc.,
- o Posting of local news coverage at Unit/Institute's website/ Social Media pages etc.,